AdDent presents Excellence Award to J. Morita

Honors sales of diagnostic tool that aids visualization of posterior and anterior caries, crown fractures, canal orifice


AdDent President Dr. Joshua Friedman, with AdDent International Sales Representative Malena Pereyra and AdDent Asia Sales Representative Gary Kientzler, presented the award to J. Morita Group Manager Hayato Morimoto during the 2019 International Dental Show in Cologne, Germany.

The Microlux System, a diagnostic tool available from J. Morita, helps clinicians to visualize posterior and anterior caries, crown fractures and the root canal orifice. The tool features an autoclavable light guide available in 2 and 3 mm and a high-output LED. Battery operated and portable, the tool is described as being easy to use. Protective sleeves are available.

AdDent is a manufacturing and R&D facility based in Danbury, Conn. For the past 19 years, the company has been supplying major dental dealers worldwide with its products. The company has more than 22 sales representatives located throughout the United States and internationally.

(Sources: AdDent)

Sulzer Mixpac awarded $2 million in candy-colors trademark infringement

Following a trial, the U.S. District Court for the Southern District of New York issued a judgment in favor of Sulzer Mixpac in Sulzer Mixpac AG v. A&N Trading Co. & A&N Trading Co. Ltd. and Sung Bin An, awarding $2 million in damages and imposing a permanent injunction against further infringement.

Infringer spotted at GNYDM

Sulzer Mixpac filed the case during the 2016 Greater New York Dental Meeting (GNYDM) after an exhibitor, A&N Trading Co., displayed dental mixing tips that used Sulzer Mixpac’s Candy Colors™ (Sulzer Mixpac’s Candy Color trademarks include yellow, teal, blue, pink, purple and brown). See image of examples of the infringing mixing tips in yellow, teal and blue.

Sulzer Mixpac later learned that the mixing tips were made by SeiI Global of Korea, which was previously ordered by the same court not to offer certain mixing tips. Defendant Sung Bin An was a SeiI Global employee who displayed the infringing mixing tips during the 2016 GNYDM. He is also the son of SeiI Global’s CEO and president. The court also found that An’s companies A&N Trading Co. and A&N Trading Co. Ltd. were the alter egos of SeiI Global.

Colors in different location still infringe on trademark

The defendants mistakenly argued that using Sulzer Mixpac’s Candy Colors on a different location of the mixing tip was not infringing. The court confirmed that Sulzer Mixpac’s Candy Colors are a strong trademark for its dental system and that use of the trademarked candy colors by the defendants was intended to cause confusion.

The court found that the defendants’ infringement was willful and awarded Sulzer Mixpac $2 million in statutory damages. Further, the court issued a permanent injunction that prohibits infringing use of Sulzer Mixpac’s Candy Colors on dental mixing tips by An, his companies or SeI Global.

(Sources: Sulzer Mixpac)
NEW Loupes

NEW patented panoramic field design, doubles the viewable area over prismatic expanded field optics
Available in 3.5x and 4.5x magnification

See beyond expanded field with Panoramic Loupes

Patented Panoramic Design: US# US8928975B2

Visualize the entire oral cavity using 4.5x magnification!
Loupes expand vision

By Designs for Vision Staff

Designs for Vision has launched several new product lines this fall. Designs for Vision will be showing the new patented (U.S. pat. 8,928,975B2) 3.5x and Panoramic Loupes. According to the company, the Panoramic Field Loupes represent the most significant advancement in telescope design in more than 100 years.

The viewable areas are twice as large as prismatic expanded-field-designed loupes and up to five times greater than Galilean designed optics. Panoramic Field Loupes provide unprecedented field of view, clarity, definition and color, according to the company.

Designs for Vision is also featuring the REALITY 5 Star rated Micro 3.5EF Scopes and Micro 4.5EF Scopes, which use a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded field view of the oral cavity. The company also is introducing the Micro 3.0EF in its line of Micro Series Loupes. The Micro 3.0EF has a field of view of 100 mm and weighs less than 70 grams.

You can see the lightest 3.0x magnification with the new 3.0x Galilean loupes from Designs for Vision. The lightweight Galilean design enables users to step up in magnification while retaining a sharp 70 mm field of view.

Designs for Vision is also introducing patented (U.S. pat. 8,851,709 and RE46,463) hands-free infrared technology with the WireLess IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision’s exclusive advanced photonic design that provides uniform light distribution with maximum intensity. This feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution at 5,800° Kelvin, the ideal color temperature.

The patented IR feature enables improved infection control by letting practitioners operate the hoofiheadlight without touching the system. The IR headlights use a built-in infrared signal to enable turning the light on or off simply and safely. Onboard biometrics sense the position of the hoofiheadlight to filter out unintended signals while working.

Designs for Vision has added the High Definition Imaging to all of its headlights including the LED DayLite® WireLess™ IR and the LED DayLite WireLess Mini, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose High Definition Imaging with either a wired or wireless design to meet your preference, and any of the HDi headlights will illuminate the entire oral cavity.

Designs for Vision’s WireLess headlights free users from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

The LED DayLite Micro HDi uses the new High Definition Imaging with a lightweight headlight in combination with the Micro power pack. The Micro power pack is the lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

You can see the Visible Difference® yourself by visiting Designs for Vision’s booth (No. 426) at the American Academy of Periodontology 2019 annual meeting’s exhibit hall in Chicago.

Or, to arrange a visit in your office, you can call (800) 345-4009 or send an email to info@dvimail.com.